



FLOU'S ENVIRONMENTAL POLICY

Flou aims to consolidate its leadership, a position recognized at an international level, for its manufacturing process of all the products necessary for 'good sleep'. In its pursuit of this strategic objective, Flou has decided to implement a policy of responsible management of its respect for the environment by adopting the following principles.

CONFORMITY TO THE ENVIRONMENTAL NORMS

The foundations of Flou's environmental commitment lie in its full respect of the norms that safeguard the environment. For this reason, the company will identify, apply and respect all the environmental norms that govern its products, its activity and its services..

THE APPROPRIATE CHOICE OF RAW AND PACKAGING MATERIALS

The company avoids using substances that are dangerous to the environment, preferring 'natural' products where possible to safeguard the wellness of the consumers, its primary objective.
The packaging has been structured to facilitate the separation, recovery and recycling of the various components.

DEVELOPMENT OF PRODUCTS WITH A REDUCED ENVIRONMENTAL IMPACT

The beds and components produced are durable goods that, where possible, can be easily recycled at the end of the useful lifetime, in order to limit the impact on the environment.

ENERGY SAVING

Flou intends orienting its energy supplies towards renewable sources. Moreover, Flou employs energy management systems to minimize consumption.

PREVENTION OF POLLUTION

The production processes have been devised to reduce waste, limit the use of dangerous substances and minimize energy consumption, to contain the impact on the environment.

RELATIONSHIP WITH THE SUPPLIERS

Flou educates its suppliers on its environmental policies through long-term partnerships of mutual interest. The company adopts systems of communication that will guide the suppliers' choices on the basis of the principles expressed in this policy.

STAFF MOTIVATION AND COMMITMENT

The company educates and motivates its staff to ensure their full cooperation and involvement in the full application of this policy.

ATTENTION TO THE CUSTOMERS AND THE OTHER INTERESTED PARTIES

Flou will encourage and welcome feedback from the customers and other interested parties regarding aspects of the company's environmental policy.

ONGOING IMPROVEMENT

Flou adopts an active and coherent approach to the environment through its commitment to this policy. For this reason, the company periodically verifies its environmental procedures and their impact, while identifying areas for potential optimization and improved objectives.

CORRECT ENVIRONMENTAL MANAGEMENT

Flou employs a system of environmental management and is committed to maintaining valid certification according to standards recognized on the international scenario. This system is periodically verified by an independent testing body.

Meda, 22 January 2008

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