

BOOK



THE CULTURE  
OF SLEEP

**flou**  
designing the art of living

Flou was founded in 1978 as the first company to identify the concept of a sleep culture. In addition to beds, it manufactures comprehensive systems in which all of the elements work in synergy to guarantee ongoing wellness for the mind and the body. Flou offers an opportunity to revisit the bed - not just as a place for sleeping but somewhere that can be used for general relaxation, in harmony with how you live, your habits and your lifestyle. Discover the wide range of combinations of bed bases and mattresses, and choose which mirrors your personality and expresses the very essence of your being.





## THERE ARE MANY DIFFERENT MATERIALS AND MANY DIFFERENT WAYS TO PROCESS THEM

Driven by years of avantgarde design and innovation, Flou continues its journey of research and production of beds that are the ideal expression of a style which is recognized and appreciated across the globe. Its products are the tangible result of the company's constant commitment to the production of mattresses, mattress supports and bedbases that have been designed to provide and guarantee an invaluable condition for you and those you love: excellent wellness and rest.

Because daily regeneration is synonymous with lifelong health.









## THERE IS NOTHING MORE PRECIOUS THAN SOMETHING MADE WITH THE HEART

Alongside great passion for research and innovation, Flou also focuses on the added value of precise, meticulous production in every phase. Experienced artisans employ skillful techniques, resulting from years of hands-on production, to create hand-made mattresses with their globally unique unrivalled professional standards.

They are responsible for every article examined and launched in production: the invaluable expert workforce is gifted with expertise and a legacy that Flou continues to protect and cultivate with passion and dedication. And when something is made with the heart, you can see and feel it.





## THE INCALCULABLE VALUE OF WHAT IS MADE IN ITALY

We are recognised for our unmistakeable ability to create articles produced with top class procedures, whose roots penetrate deep into the history and the DNA of our company, that keeps improving year after year thanks to the addition of new skills and competence. For Flou, tradition is only the starting point for a process that leads to avantgarde scenarios, and the final objective is to offer the best.

Your decision to entrust Flou with your rest and relaxation means being guaranteed peaceful and regenerating sleep and the opportunity to choose the design and the style of bed that reflects your own personal aesthetic style.



BOSCO VERTICALE, MILANO, STEFANO BOERI ARCHITETTI



## UNIQUENESS IS THE MOST PRECIOUS GIFT

Each one of us is different and unique. This makes the difference in the decisions we make, the paths we take, our choices. Now Flou will guide you on your journey to experience a degree of wellness that most suits your needs, thanks to a new line of mattresses, mattress supports and bases inspired, designed and created to offer you the ideal shape for your rest. Different approaches, a unique result, just like you.





## THERE ARE MANY STYLES, YET JUST ONE WAY FOR SATISFACTORY REST AND RELAXATION

Start by exploring all of the different options available when you are creating your bed. Discover the different types of mattresses and mattress supports, the different bases, inspired by comfort, design, technological performance or the accurate selection of natural materials. Every detail can make a difference. And Flou is well aware of this. This is why we suggest a pathway through four different worlds to convince you with the experience we offer you and fine-tune what you need to define every aspect of your wellness. The choice is up to you.









## THE ABILITY TO ADAPT TO YOUR DESIRE FOR REST

Some beds have been designed to satisfy your needs and your desires.  
The first impression is that they symbolise relaxation and wellness.  
Because finding the right resting position is essential and what you desire  
for your body, and consequently for your mind, is comfort customised for you.  
You will not have to adapt to your bed - your bed will adapt to you.









## MOTION 4

### TECHNOLOGY AT THE SERVICE OF YOUR WELLNESS

Beds fitted with adjustable mattress supports have been designed to raise or lower the back and the legs depending on requirements of the moment.

This flexibility transforms the bed from a place exclusively for sleeping to improve health into a place where you can relax and enjoy down time, reading a book or using a laptop. Whatever your idea of rest, we are sure you will find the best and most comfortable position to enjoy it.



## INDEPENDENT MOTORS THE POSITION YOU WANT, WHEN YOU WANT IT

When the resting position makes a difference, it is necessary to be able to find it easily and immediately. Designed to guarantee maximum flexibility and boasting exemplary ergonomics, the mattress support Motion 4 has 4 independent motors.

Furthermore, you can save your 3 preferred positions, Flou suggests 3 positions that serve to improve your wellness: for reading, for relaxation and a chaise-longue for lounging.

The double-size beds have two mattress supports that can move independently or with a synchronised motion to provide you with an absolutely personal experience of relaxation, night after night.





## ADAPTIVE AND ISOLATED SPRINGS MATTRESSES INNOVATIVE FLEXIBLE SYNERGETIC

Not all mattresses are suitable for the special characteristics of the Motion 4 mattress support. The Adaptive and the Isolated Springs lines for beds with movements have been created to offer flawless performance with this special mattress support and to allow interaction between each single element and the psychophysical requirements of the people that use it.

Active synergy of all the components will provide you with a state of absolute wellness in the fundamental phases of sleep, harmoniously regenerating the mind and the body. Moreover, ergonomics and top quality materials are joined by the innovative “No Turn” technology that does not require the mattress to be turned periodically.







## TOTAL COMFORT ABOVE ALL ELSE

When comfort is the priority, the ideal solution is a system with top quality design, practical and useful extra storage space and a mattress support designed to guarantee maximum wellness to ensure regenerating rest and good health. The bed is transformed into a valid ally that you can rely on.





## STORAGE

### WELLNESS AND PRACTICALITY: A PERFECT COMBINATION

Your primary goal is optimisation and you will always be looking for handy solutions.

This is why when you are choosing a bed, you want it to satisfy your needs.

Because being able to live and enjoy your house and your surroundings to the full, easily and with no fuss, is the most important thing for you. And handiness is key.





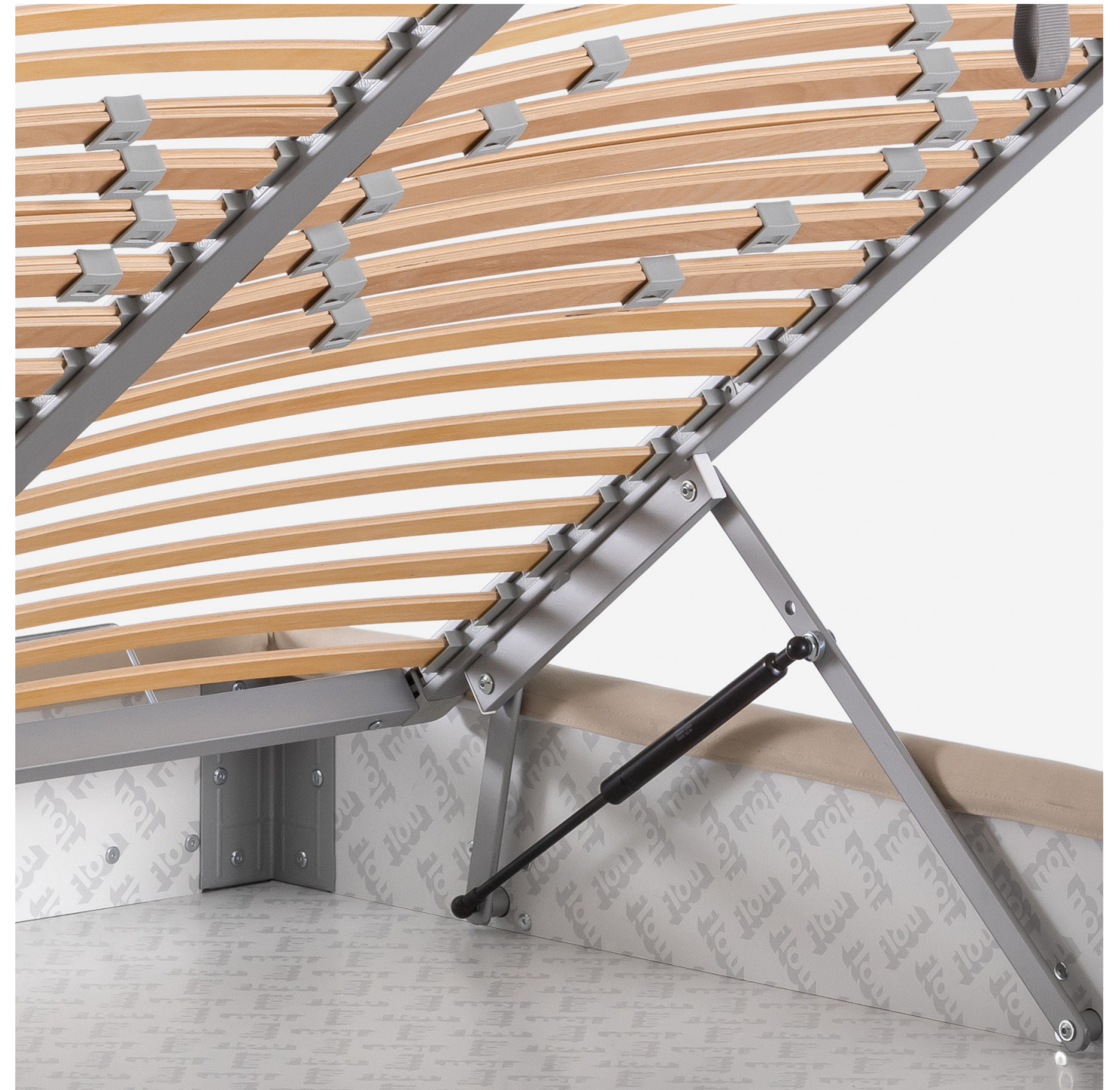
## STORAGE BASE NEW SPACE FOR YOUR IDEAS

This bed base was designed to satisfy the demands of people who have to maximise the available space in their homes and believe that it is equally important to avoid jeopardising the quality of the rest the bed provides.

The storage base combines a high-performance bed base with straightforward and immediate use. The end of the bed just needs to be lifted up to reveal all the useful extra space underneath.

The bed base is available with fixed slats with rigidity adjustment.

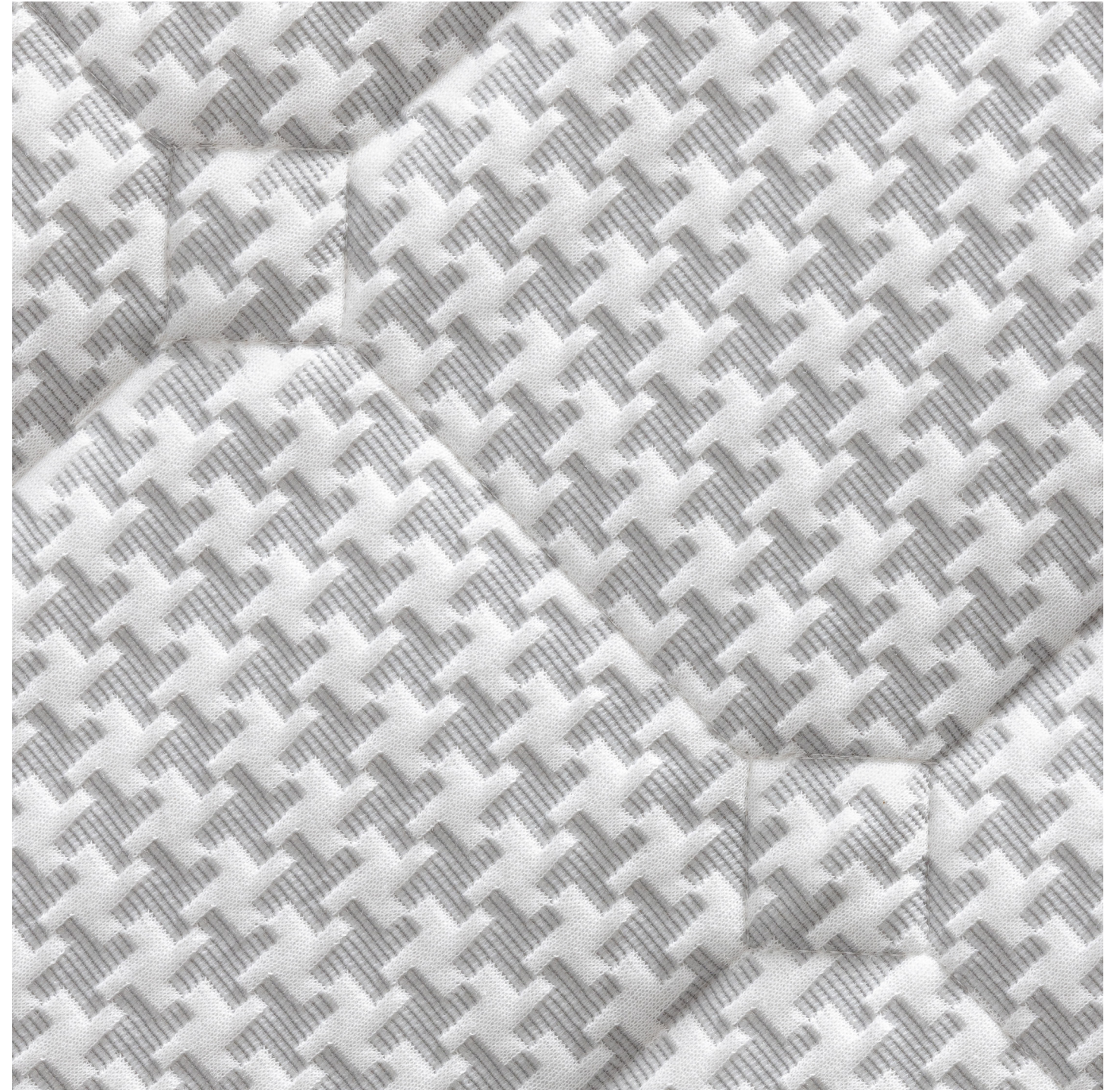
It is difficult to envisage a more straightforward and rapid solution than this.





## MATTRESS WITH POCKET SPRINGS ADAPTABLE ERGONOMIC EVOLVED

Traditional spring mattresses have evolved into something new, where one detail totally changes the entire sleep experience. Thanks to their totally independent action, the pocket springs guarantee balanced, high-performance support for the spinal column, combining tradition and innovation to produce flawless results and peaceful uninterrupted sleep. Dedicated to the people who are still attached to the traditional mattresses, this injection of technological innovation makes all the difference.







## PERFECT EQUILIBRIUM BETWEEN ELEGANCE AND SIMPLICITY

You are always looking for clean, elegant lines, an approach to design that perfectly suits your home, where simplicity lives side-by-side with elegant, contemporary style. For you, the bed becomes an essential element of your furnishings and must emit an immediately perceptible aesthetic direction.

This is the distinctive trait of our H25 bedbase that combines the linear dimensions of the design with maximum comfort for your body in those precious moments dedicated to rest.





## BASE H25

### WELLNESS IN ITS MOST VERSATILE FORM

Fitted with a mattress support of beechwood slats, this bed is equipped with a system that allows you to adjust the rigidity of the dorsal area, allowing customisation of your comfort to accomodate your different sleeping positions, night after night.

The clean and compact lines ensure that this bed is versatile and extremely eclectic because it can slide easily into a range of totally different contexts, from warm traditional settings to trendy modern rooms.







## CLEAN LINES ARE SYNONYMOUS WITH STYLE

When clean lines are the most important feature for you, the bed must ensure flawless performance combined with stylish design.

Some of the beds have been designed to avoid overpowering their surroundings and slide discreetly into the ambience.

As with all of the Flou products, this bedbase offers maximum performance combined with the stylish lines that inspire you.





## BASE H16

### MINIMALISM COMBINED WITH COMFORT

This stylish elegant bedbase will allow you to personalise your rest, and the multilayer beech slats will provide excellent performance for the positions you adopt during sleep. The system that regulates the rigidity in the lower back zone will allow you to choose a level that best suits your body. Moreover, the ample space that separates the bedbase from the floor allows you to easily and thoroughly clean underneath. If you are looking for a simple bed with a high aesthetic impact, this is the bedbase for you.





## BASE H25/H16

### ALL OF THE DIMENSIONS OF WELLNESS

The Flou bases H25/H16 have been envisaged, designed and ultimately produced to offer you a series of characteristics to satisfy your demands for style and performance of the mattress support and the mattress.

While the soul of the two bed bases is the same, the two available heights give you the opportunity to select one of the two styles: one more severe with clean lines, the other more important with greater presence.

The outcome for your wellness does not change - the multilayer beechwood slats guarantee maximum performance for perfect regeneration sleep after sleep.





## COMFORT MATTRESS

### ELEGANT HANDCRAFTED RESISTANT

Comfort is the result of many years of research aimed at creating a unique mattress which combines Flou's top handcrafting with the production of components inspired by tradition but that transform into something totally innovative.

The artisan finish in the design contains a revolutionary layer formed by independent micro-springs that provide graduated accommodation of the body. It is dedicated to the people who are still faithful to traditions but who wish to test the added value provided by the latest generation of technology.





## MATERIALS NATURE AND TECHNOLOGY LIVE TOGETHER IN PERFECT HARMONY

For many years Flou has been synonymous with extremely high-level design, using a production method for its furnishing articles of contemporary and modern inspiration, in every sense. However, the core features of our beds are based also and specifically on the accurate choice of the materials used, irrespective of whether natural products or technologically innovative components. We extract the very best ingredients from these two sources, selected with maximum care to create the articles invented and designed by our experts. We feel it would be worthwhile to introduce the ingredients used to construct our beds one by one.





## COTTON AN EVERGREEN CLASSIC


Pure, natural and soft, Flou's cotton wool has been carefully processed to create a layer with an ideal thickness to achieve the right degree of softness and resistance, guaranteeing excellent hygroscopic properties with immediate absorption of moisture released by the body during sleep.



## GOOSE DOWN PURITY AND LIGHTNESS COMBINED

One of the important properties of this material, traditionally used to fill mattresses, is its excellent hygroscopicity: it rapidly and efficiently absorbs water molecules, and also has excellent transpiration. These features guarantee high performance in terms of freshness and dryness during sleep, both in winter and in summer. The down Flou selects is the highest quality available on the market. It is subjected to several treatments – washing, dust removal, drying and sterilisation – to achieve the best performance from this special material.





## WOOL

### SAY GOODBYE TO MOISTURE FOREVER

Warm and soft to touch, the pure, white wool used by Flou consists of a completely natural protein substance characterised by special elastic curls.

Thanks to its structure, this material has high levels of hygroscopicity and heat insulation; it resists dry heat, it regulates the temperature and absorbs moisture thanks to the air trapped between the fibres.



## TOTAL BODY PROTECTION AND CELL REGENERATION

An exclusive padding consisting of bioceramic fibres, enriched with silver ions. Developed to stimulate the capillary vessels and reactivate the blood circulation, Total Body becomes an efficient barrier against the more harmful bacteria for your body. Bioceramic fibres actually exploit heat energy from the human body, potentiating the microcirculation and increasing the immune defenses. This material helps the organism to eliminate toxins and excess acidity, ensuring long-term wellness and accelerating the recovery process from trauma and stress during sleep.



## LATEX

### THE GENTLE EMBRACE OF ELASTICITY

Flou latex is one of nature's most elastic materials and its immediate ability to return to its original shape following pressure and stretching classes it as one of the best ergonomic materials used in the production of the different layers in our mattresses. Moreover, the products produced in latex are three times more resistant to mite infestations and the proliferation of bacteria compared to all of the other commonly used materials.





## MEMOFORM

### CORRECT SUPPORT FROM TECHNOLOGY

Memoform provides support for the body, differentiated in relation to the weight.

It is a viscoelastic material developed using avant-garde technology; to date it is the most widely-used in the production of the latest generations of mattresses.

By adapting to the shape of the body like hundreds of springs following the body's lines, this material produces a clear sensation of support and lightness and contributes to avoiding back and joint problems. It is therefore a smart choice oriented to preventative healthcare.







## HYPER-TRANSPIRING VISCOELASTIC GUARANTEED FRESHNESS AND HYGIENE

The viscoelastic Airsense is a special combination of a viscous substance and an elastic material. Its breathable properties are exceptional, 500% greater than other commercially available viscoelastic substances.

Moreover, with its less invasive and more delicate support method, it avoids any pressure on the spinal column and the joints, giving you delightful sensations of rest and relaxation every time you wake up.



## SPRINGS

### THE UNIQUE VALUE OF TRADITION

The springs have always represented the core, the soul, of our mattresses.

Now they have evolved thanks to technological research and the use of innovative materials that prevent oxidation and deformation over time.

Flou springs are normally produced in phosphated carbon steel and the pockets are TNT technical fabric, specifically designed to preserve their integrity and prevent them dislodging inside the mattress. They are extremely adaptable and provide excellent support for the spinal column. The springs will never disappoint in terms of performance and durability.

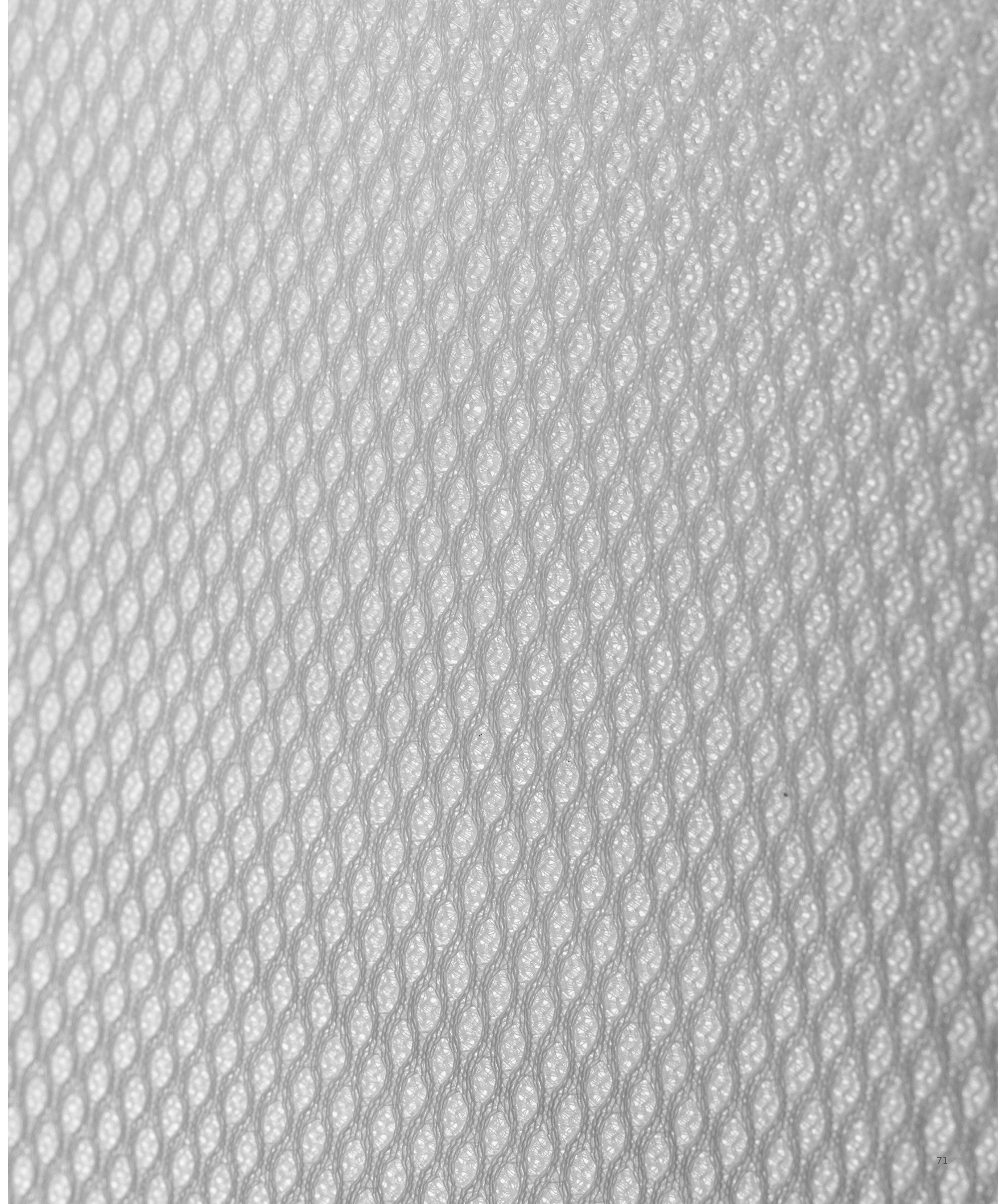




### 3D FABRIC

#### A BREATH OF FRESH AIR FOR YOUR NIGHTS

The classical honeycomb formation characterises Flou's 3D fabrics, structured to guarantee maximum transpiration and freshness during the sticky summer season when we sweat more and during the winter months when the moisture released by our bodies can stagnate under the bedcovers and duvets. This is why this special and highly technological material will always ensure a fresh and pleasant awakening.





## WOOD

### RELIABILITY OVER TIME

Wood is an essential component of every bed.

The slats that contribute to your routine rest and relaxation are the starting point for achieving wellness of your mind and your body.

Beech, birch, poplar... there are countless timbers that are processed skillfully and precisely and they make an important contribution to the performance of a mattress, thanks to the resistance, durability and the ability to provide the right support for every part of the body when resting.



























## SLEEP WILL NEVER BE THE SAME

Flou was founded as a company specialised in the creation of comprehensive systems, where the mattresses, mattress supports and bedbases work in complete harmony to offer high performance, to benefit your health. Today, more than ever before, it is essential to acquire and consolidate a solid sleep culture, a lifestyle concept that has always been our inspiration. We want you to enjoy sleep in the best possible way, to regenerate your body allowing you to waken up with a spring in your step every morning, after having recharged your batteries and dissipated the stress and trauma of everyday living. Choosing a Flou bed system means entering a place where everything has been designed to suit your needs, your preferred sleeping positions, your need to top-up your energy levels, in every sense.





A short summary of the characteristics of our products to point you in the right direction and allow you to choose what is right for you.

	COTTON		REMOVABLE COVERS
	WOOL		HANDLES IN FABRIC
	GOOSE DOWN		AERATION HOLES
	TOTAL BODY		ERGONOMIC
	LATEX		MOTION SYSTEM
	MEMOFORM		ANTI-DUST MITE
	DUAL COMFORT		ANTIBACTERIAL
	SPRINGS		CRAFTSMANSHIP
	POCKET SPRINGS		ROTATE - TURN
	MICRO SPRINGS		DO NOT ROTATE - DO NOT TURN
	WASHABLE		DO NOT TURN
	TRANSPIRING BELT 3D		
	TRANSPIRING BELT 6D		

All our mattresses  
are designed to provide  
an experience  
of personal wellness

COSY COMFORT  
MATTRESSES

SUSTAINED COMFORT  
MATTRESSES

ADAPTIVE
ADAPTIVE TOP SENSE
B-AIR
OLIMPO
RE-M
COMFORT H 22
COMFORT H 26
MEMOFORM
MEMOFORM TOP SENSE
MEMOFORM H 26
POCKET SPRINGS 3 AREAS
POCKET SPRINGS 3 AREAS H26
POCKET SPRINGS
POCKET SPRINGS TOP SENSE

All of the elements  
to create the bed system  
you desire

BASES

DUVETS

PILLOWS

MATTRESS PROTECTORS  
PILLOW PROTECTORS

TOPPER

BASE H25
BASE H16
STORAGE BASE
MOTION 4
GOOSE-DOWN
ANTIALLERGENIC
LATEX
LUNA
MEMOFORM AIR
MY DREAM
GOOSE-DOWN
ONE4ALL
BAYSCENT® NEUTRALIZER
TOWELING
ANTIALLERGENIC
GOOSE-DOWN
MEMOFORM





## **COSY COMFORT MATTRESSES**

The mattresses for those who prefer the softness and lightness of a feather and who, on first contact, want to feel welcomed like in a nest.

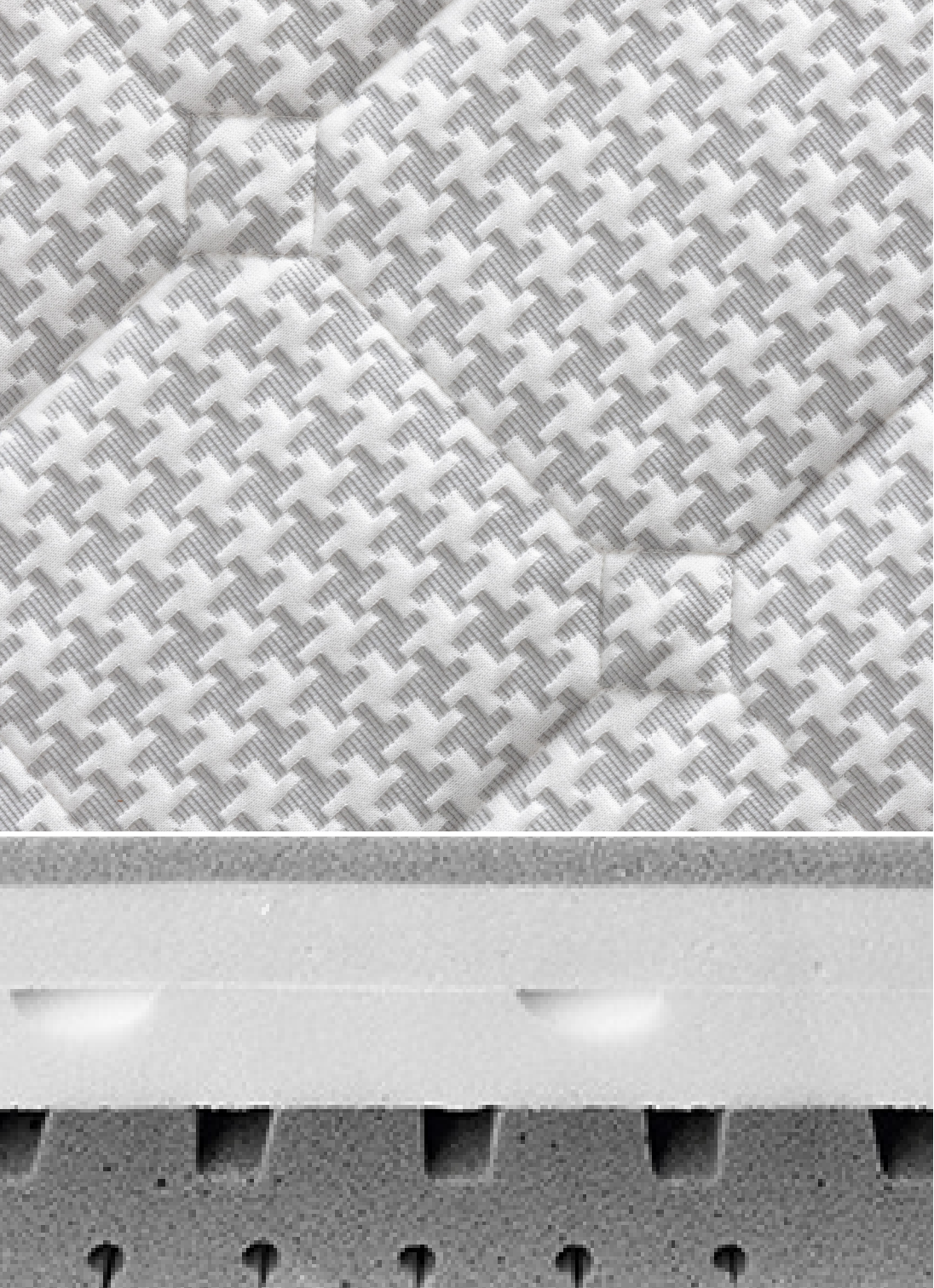




ADAPTIVE



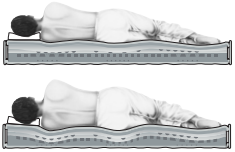
Ergonomics, technology and precious materials are the important features of this mattress that guarantee excellent performance and a superior degree of comfort thanks to the 'No Turn' technology, that eliminates the need to turn the mattress periodically.



**COVER AND PADDING**  
The mattress cover is in Jacquard fabric with an exclusive houndstooth motif, it is complete with a zip fastener to ease the maintenance and cleaning processes, and it is subjected to Sanitized Actifresh® (antibacterial) and Bayscent® Neutralizer treatments; the latter is a special technology applied to the external layer to eliminate nasty odours in a selective way and preserve the properties of the fabric itself (appearance, softness, transpiration).

- The following paddings are available:
- . cotton - cotton
  - . wool - wool
  - . Total Body - cotton

**ERGONOMIC BLOCK**  
**1st layer:** An ultra-transpiring layer in memory form. The key features are its high transpiration capacity (500 times greater than a normal layer of viscoelastic substance) and the perfect and constant air circulation possible thanks to its innovative honeycomb cell structure.  
**2nd layer:** Slow return viscoelastic substance. This consents better distribution of pressure exerted by the body, increasing the microcirculation particularly in the famously critical contact points (the back, the heels and the elbows).  
**3rd layer:** 3-zone ergonomic block. Its extreme ductility and the elasticity provide the ideal support for very different body shapes and sizes.  
**4th layer:** 5-zone ergonomic block. When combined with the previous, this layer provides the body with gradual and progressive support, thanks also to the presence of longitudinal slits.



Thanks to its non-deformable properties, its support remains unchanged for slim or stocky bodies. Adaptive can provide the same degree of comfort to very different body shapes and sizes.

Width cm	80	85	90	100	120	140	160	170	180	200
Length cm	190	195	200	205	210					
Height cm	22									

Rigidity grade



ADAPTIVE  
TOP SENSE

Adaptive Top Sense has anatomical comfort that can be personalised thanks to the addition of goose down or anti-allergenic fibres.

Complete with an innovative 6D system of advanced ventilation, thanks to its "No Turn" technology, the mattress does not need to be turned periodically.



**COVER AND PADDING**

The mattress cover is in Jacquard fabric with an exclusive houndstooth motif, and it is subjected to Sanitized Actifresh® (antibacterial) and Bayscent® Neutralizer treatments; the latter is a special technology applied to the external layer to eliminate nasty odours in a selective way and preserve the properties of the fabric itself (appearance, softness, transpiration).

- . Available with Total Body, wool or cotton padding, the cover of the Adaptive Top Sense mattresses can be easily removed, thanks to the zip fastener.
- . To increase the cosy beckoning welcome, there is a removable quilt inside the cover and this can be supplied in anti-allergenic fibre or down.
- . The 6D sides: this is a system of advanced ventilation that maximises the transpiration properties of the mattress.

**ERGONOMIC BLOCK**

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Rigidity grade

☒ ☐ ☐ ☐ ☐

Width cm	80	85	90	100	120	140	160	170	180	200
Length cm	190	195	200							
Height cm	28									



B-AIR

This mattress combines the technology of springs with that of memory form materials. The 7-areas pocket springs ensure high elasticity and correct support for the body, the Memoform/ Aircsense layer in the top part provides progressive comfort.



COVER AND PADDING

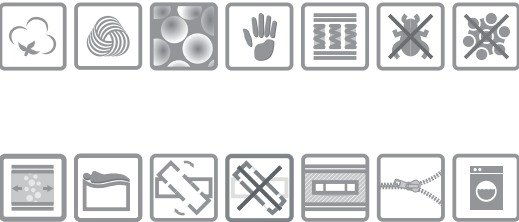
The mattress cover is in Jacquard fabric with an exclusive houndstooth motif, it is complete with a zip fastener to ease the maintenance and cleaning processes, and it is subjected to Sanitized Actifresh® (antibacterial) and Bayscent® Neutralizer treatments; the latter is a special technology applied to the external layer to eliminate nasty odours in a selective way and preserve the properties of the fabric itself (appearance, softness, transpiration).

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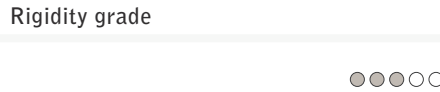
- . cotton - cotton
- . cotton - Total Body
- . cotton - wool
- . wool - wool
- . wool - Total Body

ERGONOMIC BLOCK

- 1st layer: Visco pneumatic and visco aircsense layer 7 cm
- 2nd layer: independent pocket springs in tempered steel arranged in differentiated zones
- 3rd layer: expanded polyurethane



Width cm	80	85	90	100	120	140	160	170	180	200
Length cm	200	210								
Height cm	22									





OLIMPO



The evolution of the classic pocket spring mattress in terms of research on materials, technology and performance.  
The integrated topper is the innovative element that amplifies in a unique manner the comfort and cosiness offered by Olimpo.



**COVER AND PADDING**  
The mattress cover is in 100% natural Jacquard fabric with an exclusive houndstooth motif.

**INTEGRATED TOPPER**  
1st layer: 100% pure wool 500 gr/sqm - 100% polyester padding 150 gr/sqm - non-woven fabric  
2nd layer: 100 % pure non-regenerated white cotton 720 gr/sqm  
3rd layer: 100% natural latex H 2 cm  
4th layer: springs "cover"

**ERGONOMIC BLOCK**  
1st layer: Cotton to improve the dispersion of damp.  
2nd layer: Pocket springs arranged in differentiated zones (H 14cm).

Rigidity grade

●●●●○

Width cm	80	85	90	100	120	140	160	170	180	200
Length cm	190	195	200							
Height cm	26									





## **SUSTAINED COMFORT MATTRESSES**

The mattresses for those who associate the idea of a regenerating and recharging rest with the energy of the earth seeking a firm and solid support.

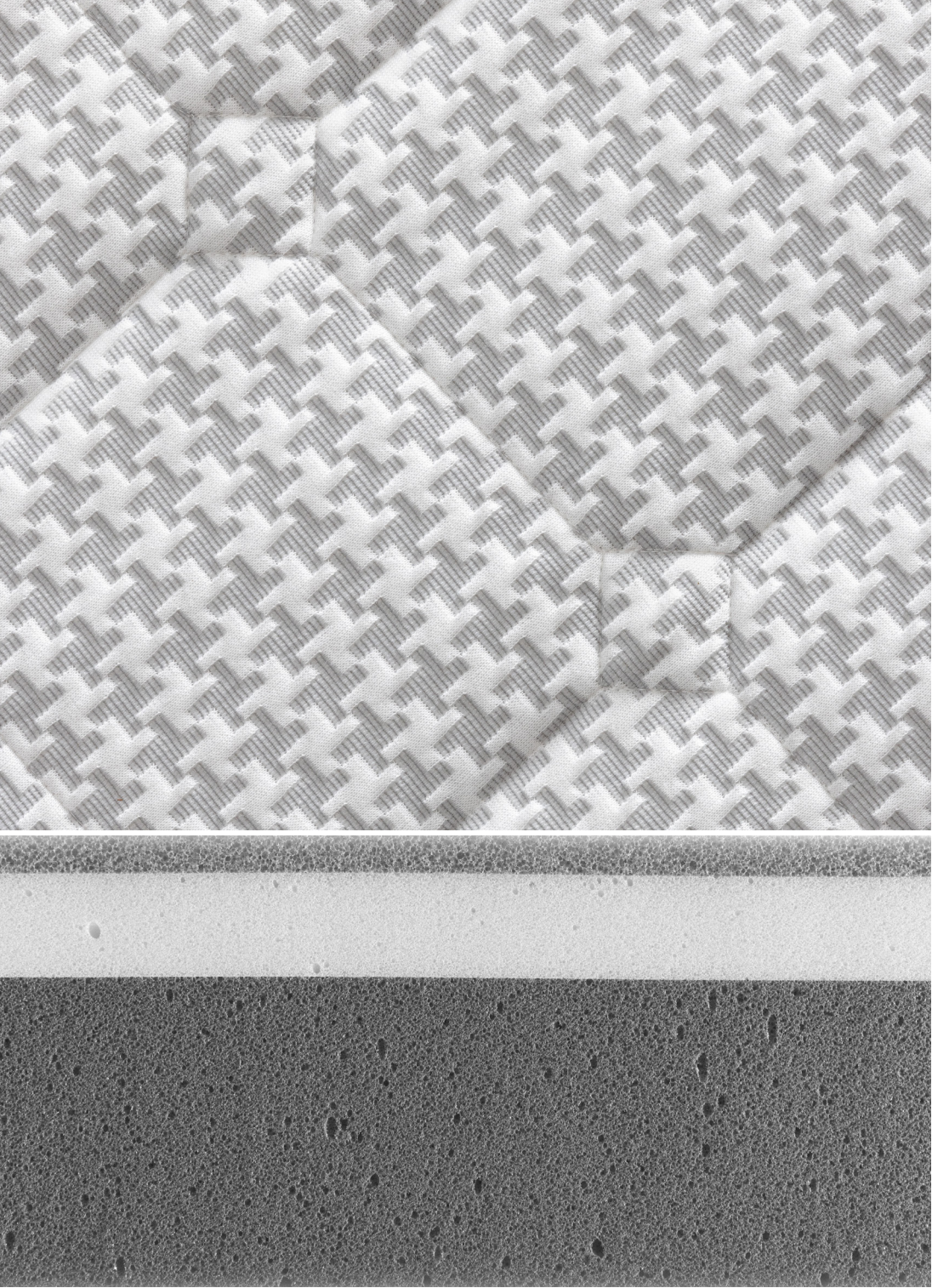




RE-M

RE-M is the first mattress that is recyclable in all its components, made with eco-friendly, high-quality raw materials that are recovered, transformed and reintroduced into a new production cycle at the end of the product's life cycle. A mattress with 'welcoming' comfort that combines ergonomics with a unique feeling of lightness and softness at first touch.

RE-M is a certified product free of CFCs (fluorine, chlorine and carbon compounds harmful to the ozone layer) and SVHCs (Substances of Very High Concern: carcinogenic, mutagenic, toxic, biopersistent and bioaccumulative).



**COVER AND PADDING**

The mattress cover is in Jacquard fabric with an exclusive houndstooth motif, it is complete with a zip fastener to ease the maintenance and cleaning processes, and it is subjected to Sanitized Actifresh® (antibacterial) and Bayscent® Neutralizer treatments; the latter is a special technology applied to the external layer to eliminate nasty odours in a selective way and preserve the properties of the fabric itself (appearance, softness, transpiration).

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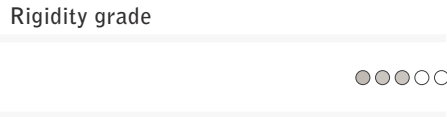
**ERGONOMIC BLOCK**

1st layer: Transpiring memoryform layer  
2nd layer: Polyurethane viscoelastic layer  
3rd layer: Polyurethane HR layer

The three layers of the ergonomic block are also OEKO-TEX® CLASS 1 and CertiPUR-US® certified.



Width cm	80	85	90	100	120	140	160	170	180	200
Length cm	190	195	200	205	210					
Height cm	22									



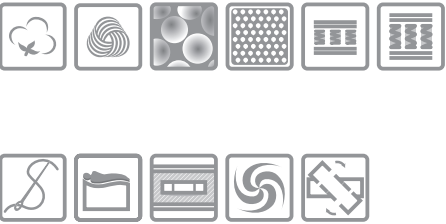




COMFORT H26  
SOFT - MEDIUM - FIRM



The model Comfort H26 is an elegant traditional-style mattress with an artisan finish; it has an innovative layer of pocket micro-springs that accommodates the body gently and gradually.



**COVER AND PADDING**  
The mattress cover is in 100% natural Jacquard fabric with an exclusive houndstooth motif.

The following paddings are available:

- . cotton - cotton
- . cotton - wool
- . wool - wool
- . Total Body - cotton
- . Total Body - wool

Master craftsmen have quilted the surface layer of the mattress to keep its filling firmly in place and extend its life.

**ERGONOMIC BLOCK**  
1st layer: Latex to improve the elasticity  
2nd layer: Cotton to improve the dispersion of moisture  
3rd layer: Micro-springs for gradual accommodation  
4th layer: Pocket springs in differentiated zones

Width cm	80	85	90	100	120	140	160	170	180	200
Length cm	200	210								
Height cm	26									

Rigidity grade

soft ☒ ☐ ☐ ☐ ☐

medium ☐ ☒ ☒ ☒ ☐

firm ☐ ☐ ☒ ☒ ☒



COMFORT H22  
SOFT - MEDIUM - FIRM

The model Comfort H22 is an elegant traditional-style mattress crafted with an artisan finish; it is complete with pocket spring technology arranged in differentiated zones.



COVER AND PADDING

The mattress cover is in 100% natural Jacquard fabric with an exclusive houndstooth.

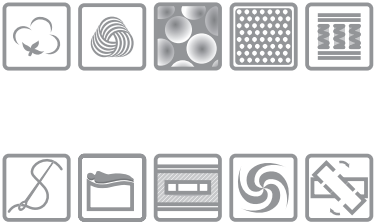
The following paddings are available:

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- . wool - wool
- . Total Body - cotton
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Master craftsmen have quilted the surface layer of the mattress to keep its filling firmly in place and extend its life.

ERGONOMIC BLOCK

- 1st layer: Latex to improve the elasticity  
2nd layer: Cotton to improve the dispersion of moisture  
3rd layer: Pocket springs arranged in differentiated zones



Width cm	80	85	90	100	120	140	160	170	180	200
Length cm	200	210								
Height cm	22									

Rigidity grade

- soft ● ○ ○ ○ ○
- medium ● ● ● ○ ○
- firm ● ● ● ● ○



MEMOFORM

The Memoform model is a traditional-style range of mattresses, potentiated by two technological developments of pocket springs and viscoelastic to provide unique and excellent performance.



COVER AND PADDING

The mattress cover is in 100% natural Jacquard fabric with an exclusive houndstooth motif.

The following paddings are available:

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- . cotton - wool
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- . Total Body - cotton
- . Total Body - wool

ERGONOMIC BLOCK

**1st-3rd layer:** Slow return viscoelastic substance. These layers consent better distribution of pressure exerted by the body increasing the microcirculation particularly in the famously critical contact points (the back, the heels and the elbows). They allow the mattress to be turned to exploit the personalised choice of padding.

**2nd layer:** Low pocket springs work in synergy with the viscoelastic substance to facilitate the sleeping person's movements during the night and improve the efficiency of the dispersion of damp and perspiration and the microclimate as a result.



Width cm	80	85	90	100	120	140	160	170	180	200
Length cm	190	195	200	205	210					
Height cm	20									

Rigidity grade

MEMOFORM H20 ●●○○○



MEMOFORM H26

The Memoform model is a traditional-style range of mattresses, potentiated by two technological developments of pocket springs and viscoelastic to provide unique and excellent performance.



COVER AND PADDING

The mattress cover is in 100% natural Jacquard fabric with an exclusive houndstooth motif.

The following paddings are available:

- . cotton - cotton
- . cotton - wool
- . wool - wool
- . Total Body - cotton
- . Total Body - wool

ERGONOMIC BLOCK

**1st-3rd layer:** Slow return viscoelastic substance. These layers consent better distribution of pressure exerted by the body increasing the microcirculation particularly in the famously critical contact points (the back, the heels and the elbows). They allow the mattress to be turned to exploit the personalised choice of padding.  
**2nd layer:** Pocket springs work in synergy with the viscoelastic substance to facilitate the sleeping person's movements during the night and improve the efficiency of the dispersion of damp and perspiration and the microclimate as a result.



Width cm	80	85	90	100	120	140	160	170	180	200
Length cm	200									
Height cm	26									

Rigidity grade

MEMOFORM H26 ●●○○○





## MEMOFORM TOP SENSE

All of the values that characterise a quality product can be identified in the collection Memoform Top Sense. These represent the synthesis of a research direction that aims to reveal new sensations associated with comfort, with the ultimate goal of absolute wellness.



### COVER AND PADDING

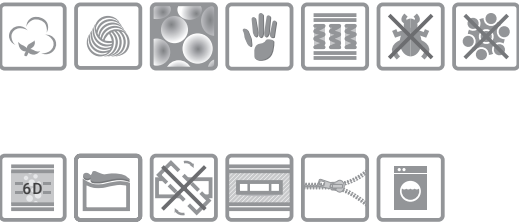
The mattress cover is in Jacquard fabric with an exclusive houndstooth motif, and it is subjected to Sanitized Actifresh® (antibacterial) and Bayscent® Neutralizer treatments; the latter is a special technology applied to the external layer to eliminate nasty odours in a selective way and preserve the properties of the fabric itself (appearance, softness, transpiration).

- . Available with Total Body, wool or cotton padding, the cover of the Memoform Top Sense mattresses can be easily removed, thanks to the zip fastener.
- . To increase the cosy beckoning welcome, there is a removable quilt inside the cover and this can be supplied in anti-allergenic fibre or down.
- . The 6D sides: this is a system of advanced ventilation that maximises the transpiration properties of the mattress.

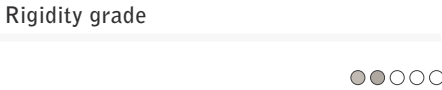
### ERGONOMIC BLOCK

**1st-3rd layer:** Slow return viscoelastic substance. These layers consent better distribution of pressure exerted by the body increasing the microcirculation particularly in the famously critical contact points (the back, the heels and the elbows).

**2nd layer:** Low pocket springs work in synergy with the viscoelastic substance to facilitate the sleeping person's movements during the night and improve the efficiency of the dispersion of damp and perspiration and the microclimate as a result.



Width cm	80	85	90	100	120	140	160	170	180	200
Length cm	190	195	200							
Height cm	28									

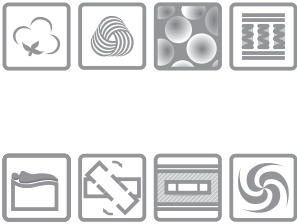




3-ZONE POCKET SPRING MATTRESS  
EXTRA SOFT - MEDIUM



Pocket spring mattress 3 areas,  
a traditional-style mattress with 3-zone  
independent springs, available in an extra  
soft and medium version.



**COVER AND PADDING**  
The mattress cover is in 100% natural  
Jacquard fabric with an exclusive  
houndstooth motif.

The following paddings are available:

- . cotton - cotton
- . cotton - wool
- . wool - wool
- . Total Body - cotton
- . Total Body - wool

**ERGONOMIC BLOCK**  
1st layer: Cotton to improve the dispersion  
of damp.  
2nd layer: Pocket springs arranged in  
differentiated zones (H 14cm).

Width cm	80	85	90	100	120	140	160	170	180	200
Length cm	190	195	200	205	210	220				
Height cm	20									

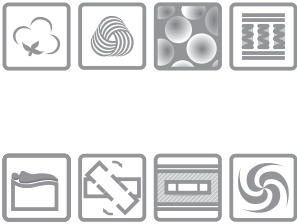
Rigidity grade	
extra soft	●○○○○
medium	●●●○○



3-ZONE POCKET SPRING MATTRESS H26  
SOFT - MEDIUM



Pocket spring mattress 3 areas H26, a traditional-style mattress with 3-zone independent springs, available in a soft and medium version.



**COVER AND PADDING**  
The mattress cover is in 100% natural Jacquard fabric with an exclusive houndstooth motif.

The following paddings are available:

- . cotton - cotton
- . cotton - wool
- . wool - wool
- . Total Body - cotton
- . Total Body - wool

**ERGONOMIC BLOCK**  
1st layer: Cotton to improve the dispersion of damp.  
2nd layer: Pocket springs arranged in differentiated zones (H 20cm).

Width cm	80	85	90	100	120	140	160	170	180	200
Length cm	190	195	200	205	210	220				
Height cm	26									

Rigidity grade

soft

medium

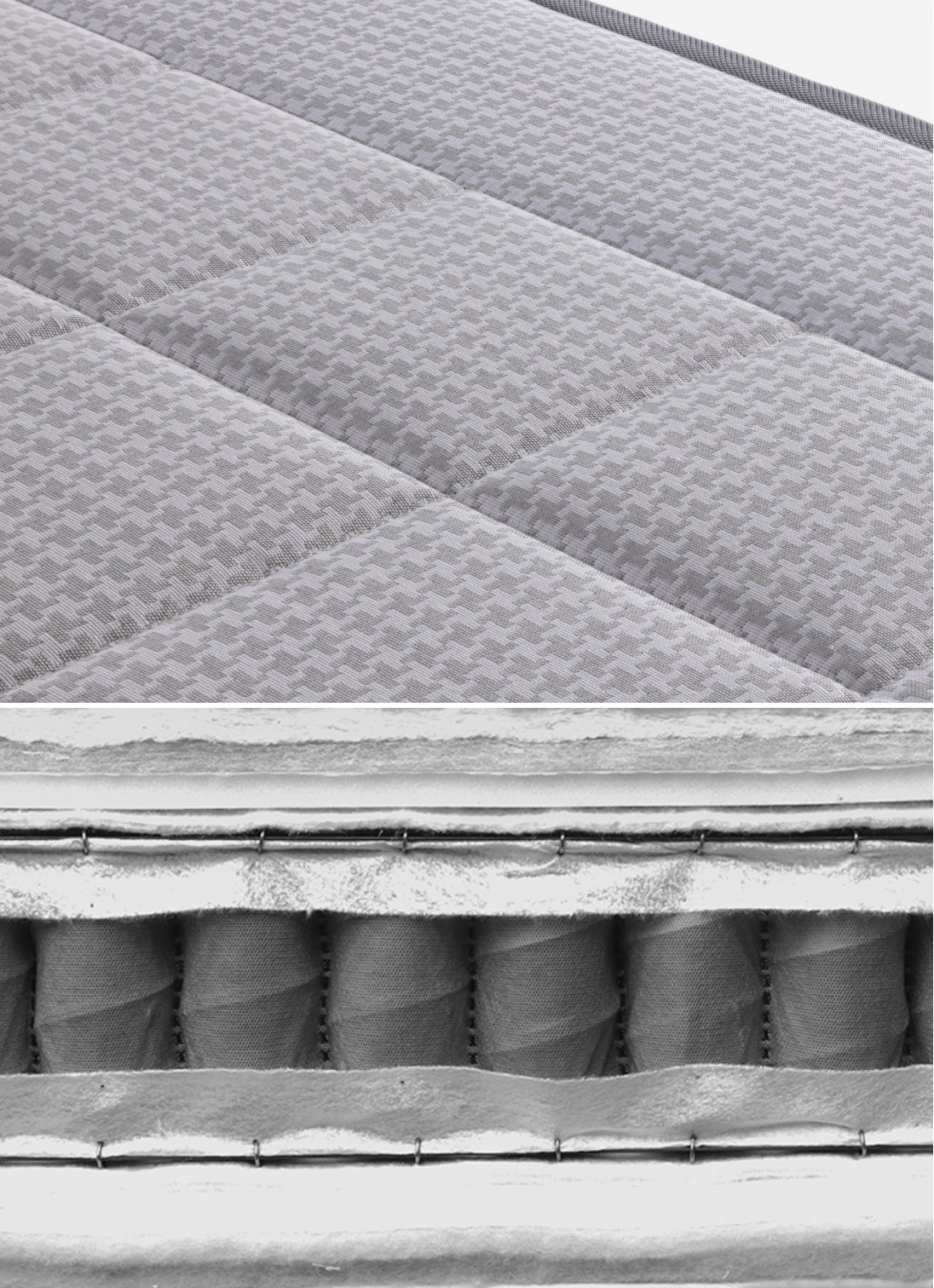
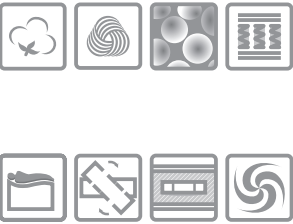




POCKET SPRINGS



Pocket springs mattress, a traditional-style mattress with independent springs.



**COVER AND PADDING**  
The mattress cover is in 100% natural Jacquard fabric with an exclusive houndstooth motif.

The following paddings are available:

- . cotton - cotton
- . cotton - wool
- . wool - wool
- . Total Body - cotton
- . Total Body - wool

**ERGONOMIC BLOCK**  
1st layer: Cotton to improve the dispersion of damp.  
2nd layer: Individual pocket springs to better follow the movements of each person without disturbing the sleep of the partner sharing the bed.

Width cm	80	85	90	100	120	140	160	170	180	200
Length cm	190	195	200	205	210	220				
Height cm	20									

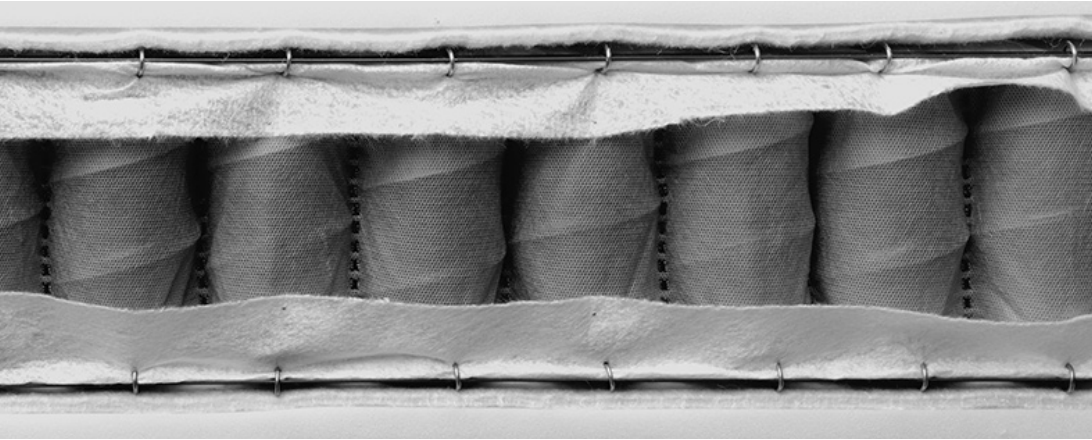
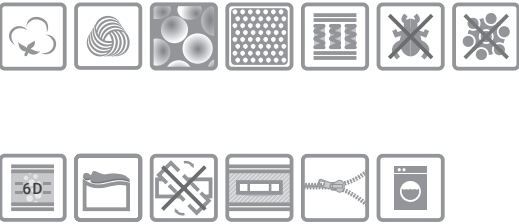
Rigidity grade



POCKET SPRINGS  
TOP SENSE



All of the values that characterise a quality product can be identified in the new collection Top Sense. These represent the synthesis of research that aims to reveal new sensations associated with comfort, with the ultimate goal of absolute wellness.



**COVER AND PADDING**  
The mattress cover is in Jacquard fabric with an exclusive houndstooth motif, and it is subjected to Sanitized Actifresh® (antibacterial) and Bayscent® Neutralizer treatments; the latter is a special technology applied to the external layer to eliminate nasty odours in a selective way and preserve the properties of the fabric itself (appearance, softness, transpiration).  
. Available with Total Body, wool or cotton padding, the cover of the Pocket Springs Top Sense mattresses can be easily removed, thanks to the zip fastener.  
. To increase the cosy beckoning welcome, there is a removable quilt inside the cover and this can be supplied in anti-allergenic fibre or down.  
. The 6D sides: this is a system of advanced ventilation that maximises the transpiration properties of the mattress.

**ERGONOMIC BLOCK  
3-ZONE POCKET SPRING MATTRESS  
TOP SENSE extra soft, medium.**  
1st layer: Cotton to improve the dispersion of damp.  
2nd layer: Pocket springs arranged in differentiated zones.

**ERGONOMIC BLOCK  
POCKET SPRING MATTRESS TOP SENSE**  
1st layer: Cotton to improve the dispersion of damp.  
2nd layer: Individual pocket springs to better follow the movements of each person without disturbing the sleep of the partner sharing the bed.

\* Width 200 cm. available only for 3-zone Pocket spring mattresses

Width cm	80	85	90	100	120	140	160	170	180	200*
Length cm	190	195	200							
Height cm	25									

Rigidity grade	
3-zone pocket spring mattress extra soft	●○○○○
3-zone pocket spring mattress medium	●●○○○
pocket spring mattress	●●●●○





## BASI

Developed to offer the perfect degree of support with the right level of rigidity and comfort, the Flou bed bases exalt and optimise the performance of our mattresses. In addition to guaranteeing excellent performance, the sommiers will increase the degree of pleasure associated with regenerating sleep and relaxation, and improve the durability of the mattress over time.



MOTION 4 BASE

The bed base MOTION 4 consists of thermoplastic buffers that guarantee high elasticity, perfect ergonomics and long life. A remote control commands the four electric motors and allows personalisation of the position of the head, the shoulders, the legs and the feet. The double-size beds consist of two independent slatted bases that can be adjusted in a synchronous mode thanks to a cable connection. All of the bases are supplied with a 9V battery and in the event of a short circuit or a power blackout, the slatted base will return to the horizontal position by simply using the remote control.



. The four independent motors can be activated using the remote control, with the option of memorising 3 personal positions.  
. Positions studied and identified by Flou to improve wellness: the position for Reading, the position for Relaxation and the Chaise-longue position.

The Motion 4 base can be supplied with: 4 feet or 2 feet and 2 castors or 4 castors







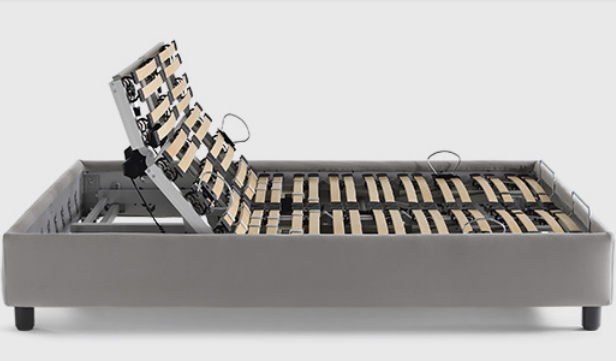
MOTION 4 BASE



. Thermoplastic buffers (TPE) guarantee elasticity, ergonomics and long life. These are fitted with a removable rubber component that can be used to adjust the degree of rigidity.



**RELAX**  
A pre-set position to dissipate the stress and tension accumulated during the day

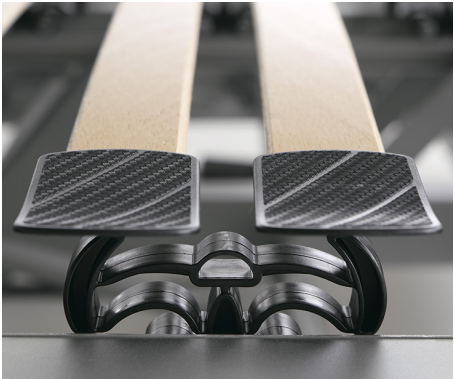
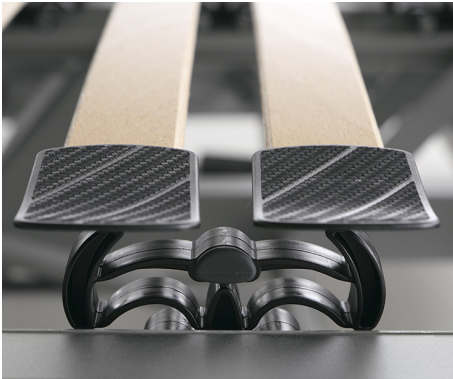
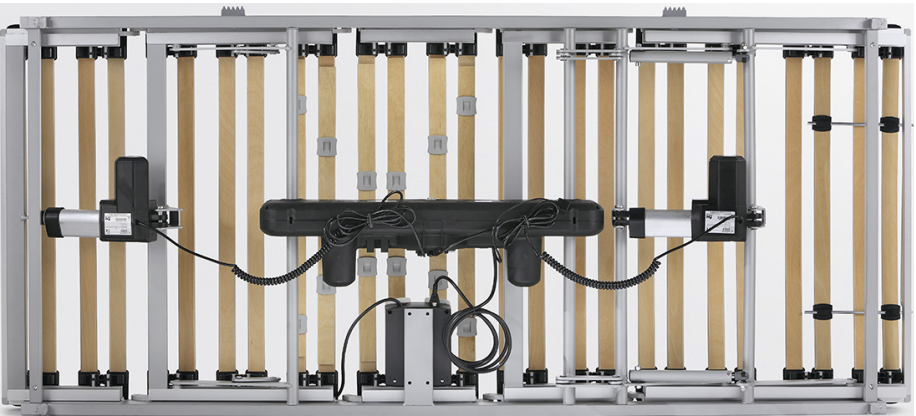


**READING**  
A pre-set position for comfortable reading



**CHAISE LONGUE**  
A pre-set position to relax the lower limbs

. Frame in aluminum for lightness and greater ease of handling. Stability is guaranteed by the steel structure that supports the frame.  
. Slats in beech multilayer; it is possible to adjust the rigidity of the section that supports the hips by moving the cursors to personalise the degree of comfort.





## MOTION 4 BASE

- . Mattress stops on the sides and at the foot.
- . The slatted bases are fitted with a 9V battery. In the event of an electricity blackout or a short circuit, the bases will return to their original position.
- . The motors have been designed to interrupt the downward movement of the base in the event items or other foreign obstructions end up between the mattress support and the base; the return phase of the mattress to its original position is managed in total safety.







## MATTRESSES FOR MOTION 4 BASE

The mattresses for Flou’s adjustable mattress supports have been designed to permit maximum freedom of movement and allow the sleeping person to find the most comfortable position. The back and the legs can be raised easily to suit requirements, increasing wellness and improving the quality of life.



### POCKET SPRINGS MOTION

#### COVER AND PADDING

The mattress cover is in 100% natural Jacquard fabric with an exclusive houndstooth motif. The following paddings are available:

- . cotton - cotton
- . cotton - wool
- . wool - wool
- . Total Body - cotton
- . Total Body - wool

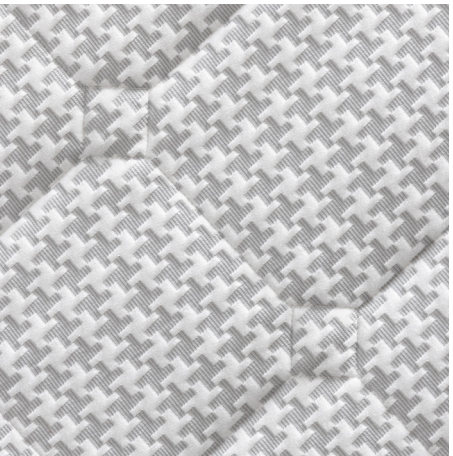
#### ERGONOMIC BLOCK

Individual pocket springs to better follow the movements of each person without disturbing the sleep of the partner sharing the bed. Central metal thread to allow the mattress movement.



Width cm	80	85	90	100	120
Length cm	200	210			
Height cm	20	22*			

\* Height 22 cm. available only for Adaptive and RE-M mattresses



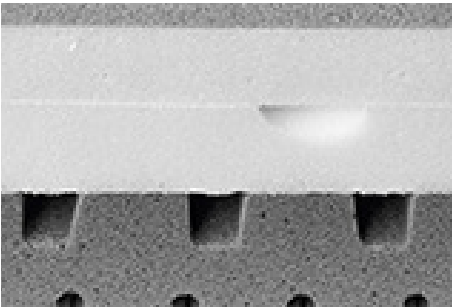
### ADAPTIVE - RE-M COVER AND PADDING

The mattress cover is in Jacquard fabric with an exclusive houndstooth motif, it is complete with a zip fastener to ease the maintenance and cleaning processes, and it is subjected to Sanitized Actifresh® (antibacterial) and Bayscent® Neutralizer treatments; the latter is a special technology applied to the external layer to eliminate nasty odours in a selective way and preserve the properties of the fabric itself (appearance, softness, transpiration). The following paddings are available:

- . cotton - cotton
- . wool - wool
- . Total Body - cotton

### ADAPTIVE ERGONOMIC BLOCK

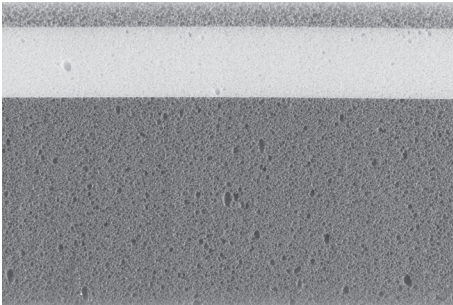
1st layer: An ultra-transpiring layer in memory form.  
2nd layer: Slow return viscoelastic substance.  
3rd layer: 3-zone ergonomic block.  
4th layer: 5-zone ergonomic block.



### RE-M ERGONOMIC BLOCK

1st layer: Transpiring memoryform layer  
2nd layer: Polyurethane viscoelastic layer  
3rd layer: Polyurethane HR layer

The three layers of the ergonomic block are also OEKO-TEX® CLASS 1 and CertiPUR-US® certified.



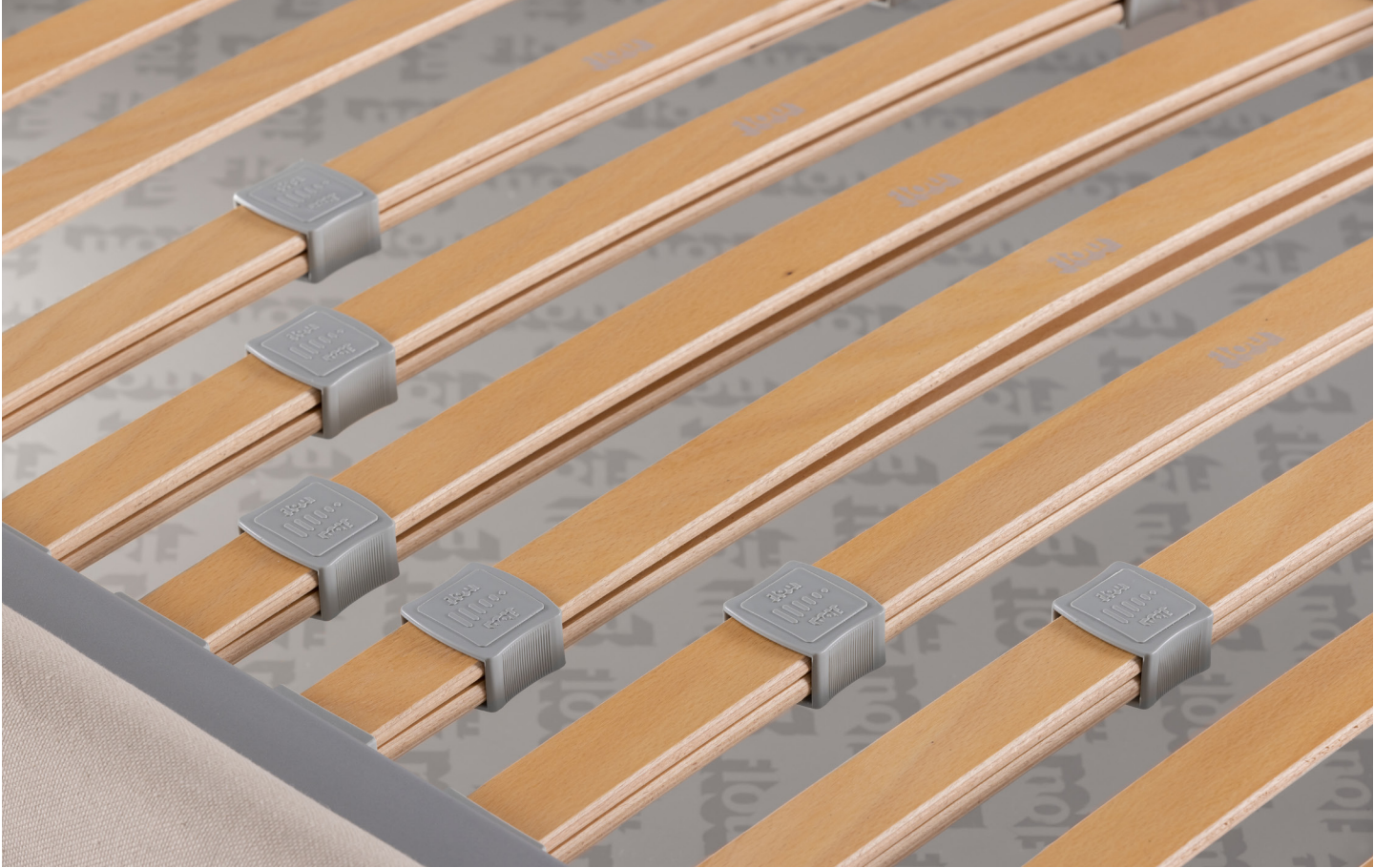


STORAGE BASE

The storage base is an indispensable feature for anyone who needs to maximise their living space; however, they will not compromise on the bed's excellent quality or the revitalising properties of their rest and relaxation, while preserving the ease of use of the storage compartment. This base is available with fixed slats with rigidity adjustment.



Storage base  
with fixed slats with rigidity adjustment



The storage base can be supplied with: 4 feet or 2 feet and 2 castors or 4 castors





STORAGE BASE



Double slats in the back area with cursors to allow regulation of the slat rigidity.  
. Long strap to easily lift the mattress without bending your back.



. The Flou pistons are fitted with sophisticated technology with 2 fixing positions that consent optimal balance for both light and heavy mattresses.  
. The mattress stop device at the head of the bed is a system that blocks the mattress when the mattress support is raised, preventing it from sliding.





BASE H16 - H25



BASE H16 WITH FIXED SLATS WITH RIGIDITY ADJUSTMENT

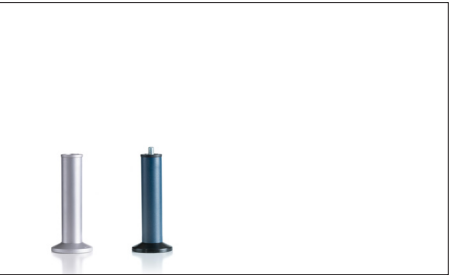
A base that can be entirely disassembled.  
Completely removable cover.  
Base available with fixed slats with rigidity adjustment.



BASE H25 WITH FIXED SLATS WITH RIGIDITY ADJUSTMENT

**FIXED SLATS WITH RIGIDITY ADJUSTMENT**  
This support consists of multilayer beechwood slats and is fitted with a system that adjusts the rigidity of the back area, allowing personalised comfort to suit requirements.  
It can be used with all of the mattresses in the Flou range and is delivered in kit form to facilitate assembly even in compact spaces.

The base H16 is supplied with 4 feet



The base H25 can be supplied with: 4 feet or 2 feet and 2 castors or 4 castors







## DUVETS

Starting from in-depth research for top quality raw materials, such as goose down or Hungarian goose down, to the more innovative materials such as bioceramic fibre and silver ions, the Flou duvets have been created to provide excellent heat regulation and to maintain a constant body temperature, absorbing the moisture released during sleep and ensuring complete transpiration. Also available in a 4-seasons version, thanks to the combination of two duvets of different weights, this system provides an optimal temperature in bed as the seasons change.



GOOSE DOWN DUVET



GOOSE DOWN DUVET

The down used to fill these duvets is harvested exclusively from the bird's neck region (these feathers are the warmest and softest).

All of the down feathers are hand-selected, sorted by weight and size, and carefully sterilized.

Available in the 4-seasons version (160gr/sqm + 100gr/sqm).





ANTI-ALLERGENIC DUVET



Filled with a special polyester padding, it has high transpiration and anti-allergenic properties.

Available in the 4-seasons version (300gr/sqm + 100gr/sqm).





## PILLOWS

The pillows support the head during sleep, and this is why they must always be able to provide the correct physiological position. To facilitate the ideal support of the neck region there must be a reduction in the number of compression points, thus avoiding circulatory problems and guaranteeing a high degree of transpirability in relation to the sleeping position assumed.

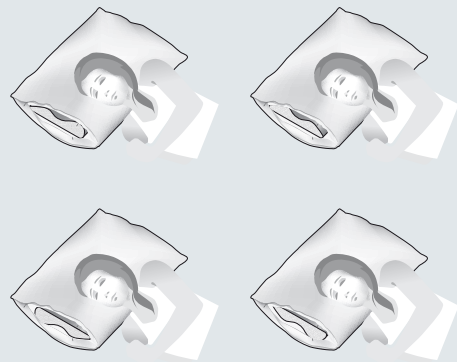
Flou's extensive range can satisfy every requirement, from the most traditional to the most innovative in terms of shapes and materials, with one sole objective: to offer the highest degree of wellness possible for everyone.





**ONE4ALL PILLOW**  
 External cover: 100% cotton complete with zip-fastener. Polyester microsphere padding, internal transpiring layer in memory form. All of the components are machine-washable. A pillow designed to satisfy all requirements. Thanks to its special features, the One4all pillow makes an important contribution to preventing neck and back pathologies and other painful skeletal conditions. It improves posture and spinal alignment during the different phases of sleep, reducing muscular tension and the contact pressure from the different positions of the head, shoulders and neck. The number of postural changes at night may be reduced and the quality of sleep will improve.

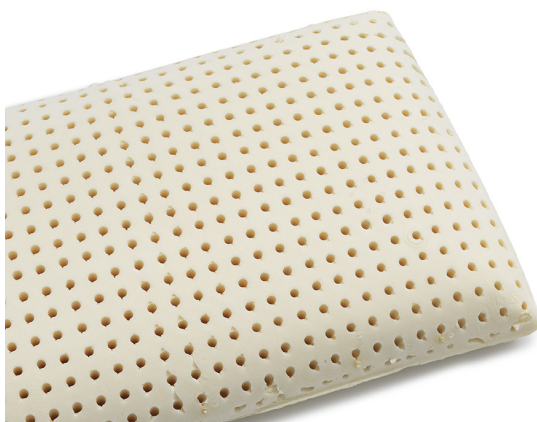
. Internal core: transpiring memory form layer, flat on one side and with two ergonomic depths on the other. With the help of body heat, this material assumes the shape of the head, supporting it correctly and, thanks to the open-cell structure, consents and facilitates uniform and constant recycling of air.  
 . Upper and lower pouches, complete with zip-fastener, with polyester microsphere padding; the quantity of the padding can be adjusted to calibrate the degree of comfort desired.  
 . Thanks to the varying depths, the internal core will mold to the suitable ergonomic position, depending on the different physical structures.



**LUNA PILLOW**  
 Luna is a soft, cozy and antiallergenic pillow; a transversal proposal specifically designed to meet every need and adapt to each sleeping position. External cover: 100% cotton. Padding is polyester fibre.



**LATEX PILLOW**  
 Cover: 100% damask cotton. It consists of latex foam and it stands out for its open cell, interconnecting structure that guarantees flexibility and transpiration. Its excellent elastic properties make this the pillow that is suitable for all.







**FEATHER PILLOW**

Cover: 100% cotton. Padding: 10% goose down, 90% feathers.  
Washable. Recommended for people who prefer soft natural support.

**DOWN PILLOW**

Cover: 100% cotton. Filled with certified and traceable goose down (70% goose down, 30% feathers). Washable. Recommended for people who prefer soft natural support.



**MEMOFORM AIR PILLOW**

Damask-finish cover: 80% cotton, 20% anti-allergenic fibre. The core is Memoform viscoelastic, with an open cell BIOSGEL structure, that can absorb heat.  
Resistant – Lightweight and transpiring – Clinically tested – Gentle on the skin.  
Recommended for people who find hot environments uncomfortable during the night; thanks to its high density molecular structure, this pillow absorbs heat much more slowly than the traditional pillows and stays cooler for longer.

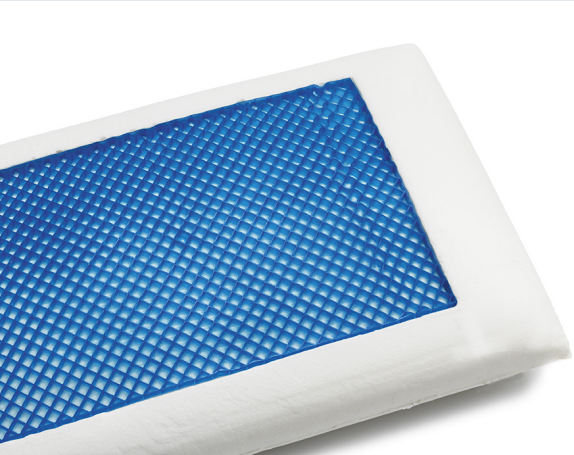


**MY DREAM PILLOWS**

Three pillows filled with a special hypoallergenic fibre that combines a down-like cosiness with good volume. Recommended for those who want soft support but also good support.

They are available in different weights and heights to meet all posture requirements during sleep: low with 3 cm perimeter band and weight 600 g, medium with 5 cm perimeter band and weight 1,000 g, high with 7 cm perimeter band and weight 1,300 g.  
The variant is identified by the colour of the lining piping: grey for the low pillow, dove grey for the medium pillow, white for the high pillow.

Outer cover: 100% cotton percale. Filling: polyester fibre.







## **PROTECTIVE MATTRESS COVER**

## **PROTECTIVE PILLOW COVER**

These elements guarantee maximum hygiene while improving and safeguarding the performance of mattresses and pillows.

The more traditional materials, such as pure sanforised cotton webbing, are joined by the avantgarde fabric Bayscent® Neutralizer, a Flou exclusive that protects the products and prevents the proliferation of bad smells, maintaining a neutral scent.





**COTTON PROTECTIVE MATTRESS COVER**  
**COTTON PROTECTIVE PILLOW COVER**  
 Shrink-proof protective mattress cover.  
 A traditional-style product in 100% shrink-proof cotton, machine washable.



**PROTECTIVE MATTRESS COVER**  
**PROTECTIVE PILLOW COVER**  
**BAYSCENT® NEUTRALIZER**  
 The protective mattress cover and the protective pillow cover are produced in transpiring jersey fabric Bayscent® Neutralizer, treated with Sanitized Actifresh, the selective technology against the bad odours.  
 It selectively eliminates the odours while preserving the original characteristics of the fibres (appearance, "softness" and transpiration).







## TOPPER

The toppers are produced in natural and anti-bacterial materials, have excellent transpiration properties and absorb all excess moisture. They were designed to increase the efficiency and comfort of the mattress and Flou created three different and totally anatomic types: in hypoallergenic fibres, goose down and Memoform.



MEMOFORM TOPPER

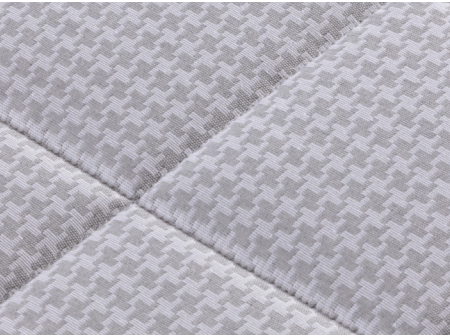
The mattress cover is in 100% natural Jacquard fabric with an exclusive houndstooth motif.

The following paddings are available:

- . cotton - cotton
- . Total Body - cotton
- . wool - wool
- . Total Body - wool
- . cotton - wool

Internal core in Memoform viscoelastic material, layer with a special textural finish to provide natural transpiration.

7 cm thick



GOOSE-DOWN TOPPER

Cover in 100% cotton.

Filled with goose down that has been certified and is traceable, with high heat-regulating power. 6 cm thick.

It is produced in sections to allow the perfect circulation of air. Machine washable.



ANTI-ALLERGENIC TOPPER

External cover 100% cotton, filled with anti-allergenic fibre padding with a high transpiration power, 6 cm thick.

It is produced in sections to allow the perfect circulation of air.

Excellent anti-bacterial properties.





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